



# Holiday Shop Sponsorship

Crisis Nursery creates an "Island of Safety" dedicated to the prevention of child abuse and neglect by providing 24-hour emergency care for children and support to strengthen families in crisis.

Individual     Business/Organization

Individual Name (as it will appear in print) \_\_\_\_\_

Business/Organization Name (as it will appear in print) \_\_\_\_\_

Contact Name (if different from above) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I am a past sponsor and you have my correct logo on file.     Please email the above contact for my correct logo.

**Please designate your sponsorship total below.**

Total contribution: \$ \_\_\_\_\_     I have enclosed payment.     Please send an invoice to the address above.

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## Champion — \$5,000 +

- Opening weekend presenting sponsor (Cash Sponsorship Only)
- Prominent logo on 20,000 shopping lists
- Logo in all print & electronic marketing materials
- Premiere placement of logo at the Holiday Shop
- Feature story or advertisement in e-newsletter, sent to list of 5,000
- Opportunity to distribute company marketing materials at the Shop
- Logo and link displayed on Nursery's website and Facebook page
- A table of 10 complimentary tickets to the 2018 Dinner & Auction

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## Hero — \$2,500 +

- Presenting sponsor for one day (Cash Sponsorship Only)
- Logo on 20,000 shopping lists
- Logo in all print & electronic marketing materials
- Opportunity to distribute company marketing materials at the Shop
- Logo recognition at the Holiday Shop
- Logo and link displayed on the Nursery's website
- Logo recognition on Crisis Nursery's Facebook page
- Four complimentary tickets to the 2018 Dinner & Auction

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## Guardian — \$1,000 +

- Logo on 20,000 shopping lists
- Name in all print & electronic marketing materials
- Logo recognition at the Holiday Shop
- Name displayed on the Nursery's website
- Logo recognition on Crisis Nursery's Facebook page
- Two complimentary tickets to the 2018 Dinner & Auction

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## Protector — \$500 +

- Name on 20,000 shopping lists
- Name recognition at the Holiday Shop
- Name on Crisis Nursery's Facebook page
- Name displayed on the Nursery's website

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All levels of sponsorship are appreciated. If you need additional information or have questions about other sponsorship options, please contact Renae Kirkton at (217)337-2731 or rkirkton@crisisnursery.net

*Please return this form to*  
Crisis Nursery, 1309 W. Hill St., Urbana, IL 61801  
*by November 1, 2017*

*Thank you for your support!*