



Holiday Shop Sponsorship

Crisis Nursery creates an "Island of Safety" dedicated to the prevention of child abuse and neglect by providing 24-hour emergency care for children and support to strengthen families in crisis.

Individual Business/Organization

Individual Name (as it will appear in print) _____

Business/Organization Name (as it will appear in print) _____

Contact Name (if different from above) _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

I am a past sponsor and you have my correct logo on file. Please email the above contact for my correct logo.

Please designate your sponsorship total below.

Total contribution: \$ _____ I have enclosed payment. Please send an invoice to the address above.

Champion — \$5,000 +

- Opening weekend presenting sponsor (Cash Sponsorship Only)
- Prominent logo on 20,000 shopping lists & 5,000 gift tags
- Logo in all print & electronic marketing materials
- Premiere placement of logo at the Holiday Shop
- Feature story or advertisement in e-newsletter, sent to email list of 4,000
- Opportunity to distribute company marketing materials at the Shop
- Logo and link displayed on the Nursery's website
- Logo recognition on Crisis Nursery's Facebook page

Hero — \$2,500 +

- Presenting sponsor for one day (Cash Sponsorship Only)
- Logo on 20,000 shopping lists & 5,000 gift tags
- Logo in all print & electronic marketing materials
- Opportunity to distribute company marketing materials at the Shop
- Logo recognition at the Holiday Shop
- Logo and link displayed on the Nursery's website
- Logo recognition on Crisis Nursery's Facebook page
- Four complimentary tickets to the 2016 Dinner & Auction

Guardian — \$1,000 +

- Logo on 20,000 shopping lists & 5,000 gift tags
- Name in all print & electronic marketing materials
- Logo recognition at the Holiday Shop
- Name displayed on the Nursery's website
- Logo recognition on Crisis Nursery's Facebook page
- Two complimentary tickets to the 2016 Dinner & Auction

Protector — \$500 +

- Name on 20,000 shopping lists & 5,000 gift tags
- Name recognition at the Holiday Shop
- Name on Crisis Nursery's Facebook page
- Name displayed on the Nursery's website

All levels of sponsorship are appreciated. If you need additional information or have questions about other sponsorship options, please contact Ashley Lovell at (217)337-2731 or alovell@crisisnursery.net

Please return this form to
Crisis Nursery, 1309 W. Hill St., Urbana, IL 61801
by October 9, 2015

Thank you for your support!